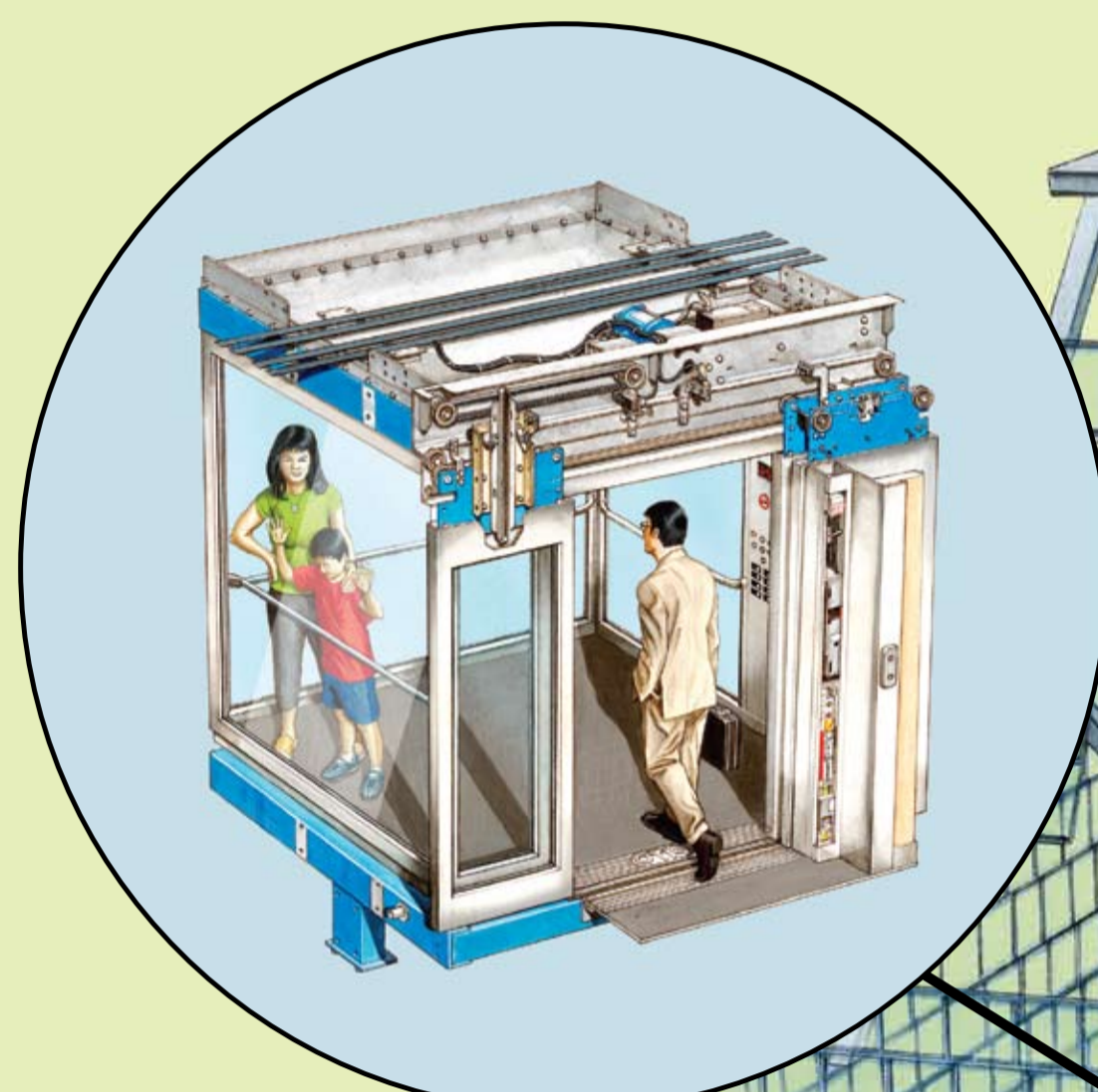


Doing more with less.

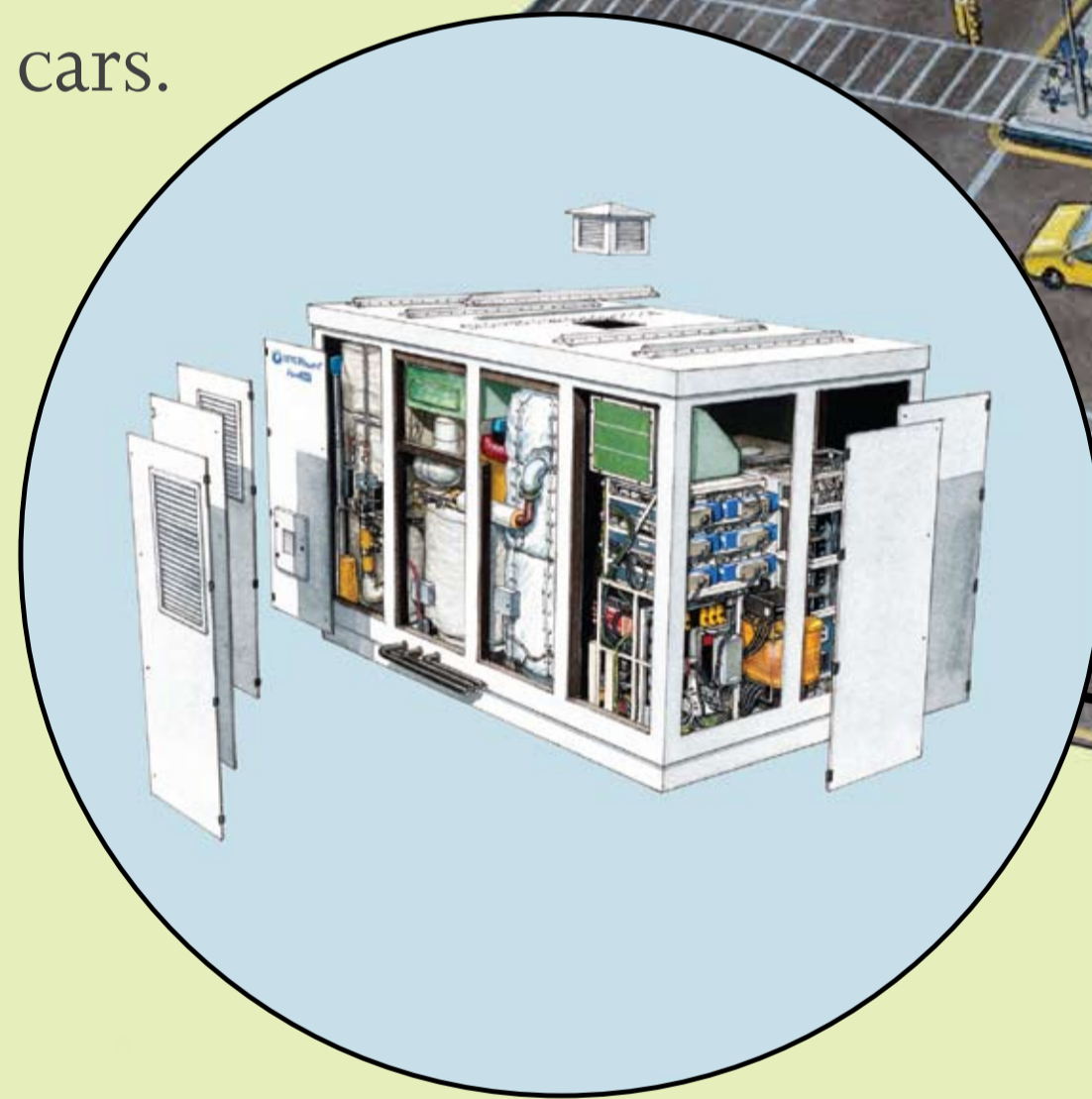
Buildings today account for up to 40% of the world's total energy demand*. Addressing their high energy consumption is critical. United Technologies offers solutions to reduce buildings' energy use right now.

Otis' Gen2® elevators with ReGen™ drives not only use less energy when lifting loads, they also give back the energy on descent, all while using up to 75% less power than comparable elevators a decade ago. That's conservation.



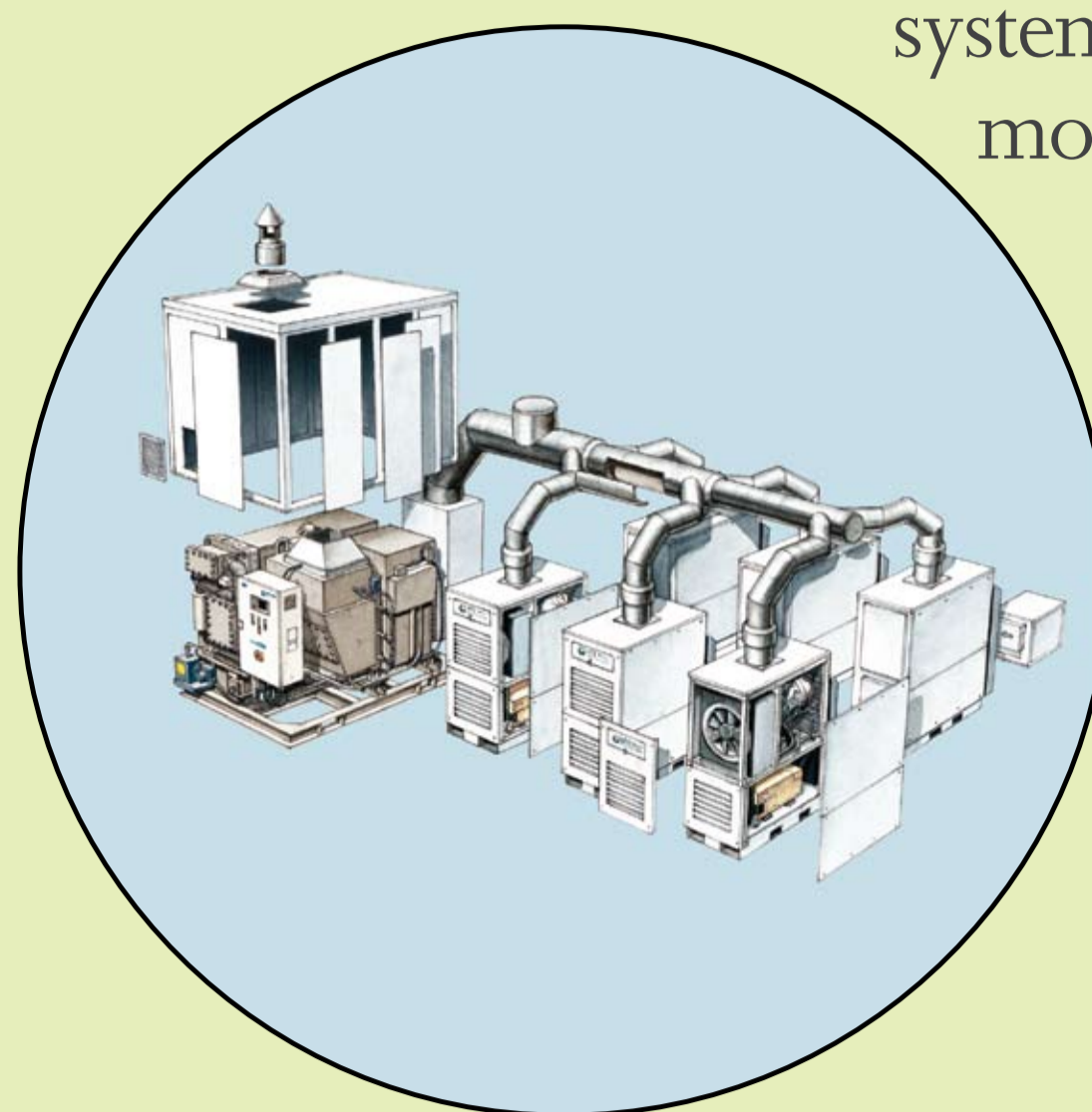
Breathe.

UTC Power's PureCell® Model 400 fuel cell power plant is designed to meet the most stringent air emission standards in the U.S. A single mid-sized building equipped with a PureCell Model 400 system annually eliminates emissions equivalent to that of several hundred cars.



Pure comfort.

PureComfort® CCHP (combined cooling, heating and power) system solutions can more than double energy efficiency over most conventional grid sources.



Conservation. Not deprivation.

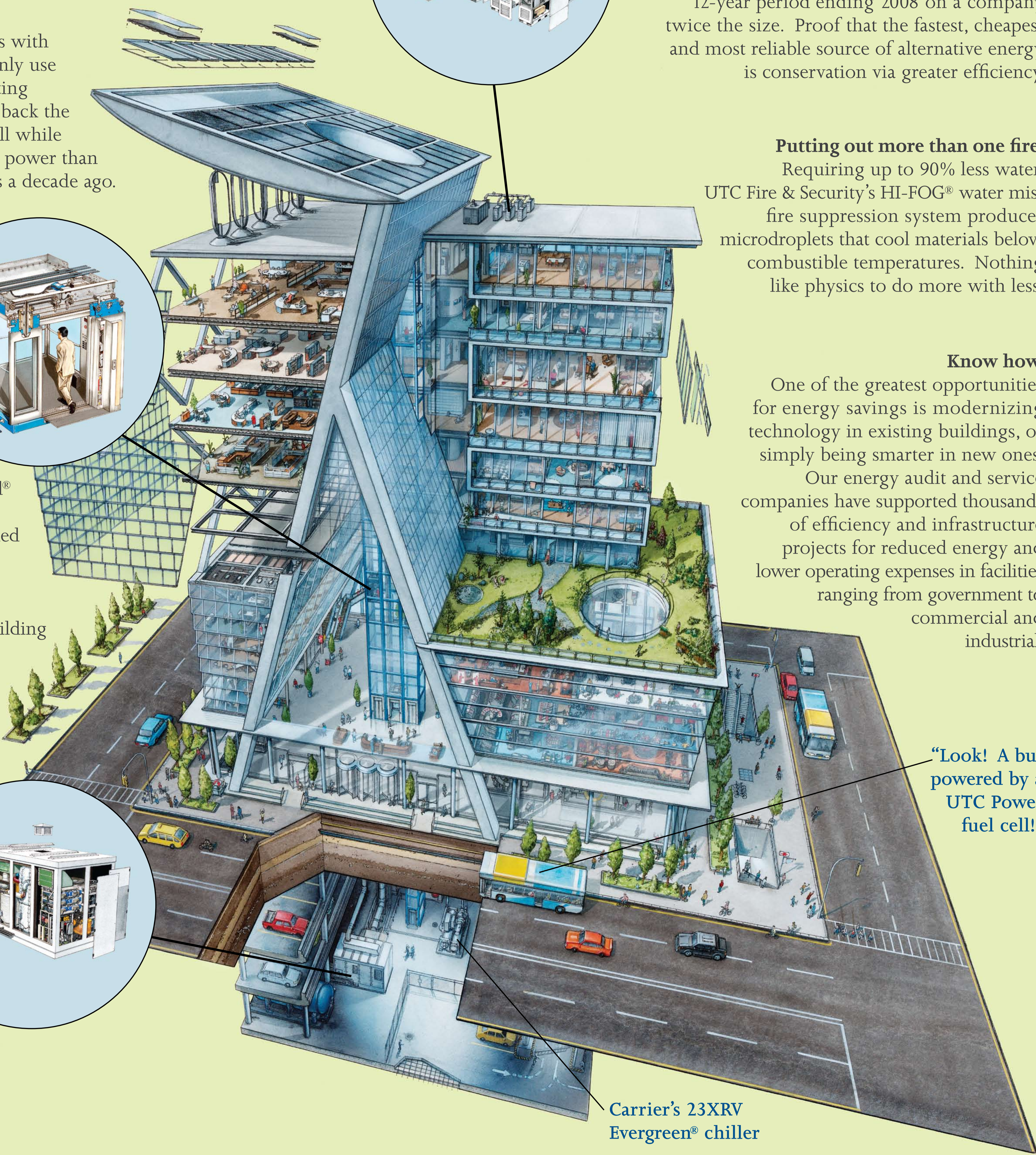
UTC's water and base energy consumption are down 50% and 22%, respectively, over the 12-year period ending 2008 on a company twice the size. Proof that the fastest, cheapest and most reliable source of alternative energy is conservation via greater efficiency.

Putting out more than one fire.

Requiring up to 90% less water, UTC Fire & Security's HI-FOG® water mist fire suppression system produces microdroplets that cool materials below combustible temperatures. Nothing like physics to do more with less.

Know how.

One of the greatest opportunities for energy savings is modernizing technology in existing buildings, or simply being smarter in new ones. Our energy audit and service companies have supported thousands of efficiency and infrastructure projects for reduced energy and lower operating expenses in facilities ranging from government to commercial and industrial.



"Look! A bus powered by a UTC Power fuel cell!"

Carrier's 23XRV Evergreen® chiller

HERE IT IS. THE BLUEPRINT FOR ENERGY EFFICIENCY.

Technology exists today that can reduce energy consumption in buildings by up to 70%**, the equivalent of taking every single car, truck and bus in the world off the road. Doing its part is United Technologies. No other company spans the critical systems that improve energy efficiency in buildings: regenerative elevators, onsite power generation, energy efficient heating and cooling systems, and energy audits that measure buildings' performance. We've sized the opportunity, now we need to make it happen. Learn more about how to change buildings from the greatest users of energy to the most efficient at utc.com.



CARRIER | HAMILTON SUNDSTRAND | OTIS | PRATT & WHITNEY | SIKORSKY | UTC FIRE & SECURITY | UTC POWER | NYSE: UTX

*International Energy Agency, "Worldwide Trends in Energy Efficiency," 2008.

**National Science and Technology Council, "Federal Research and Development Agenda for Net-Zero Energy, High-Performance Green Buildings," October 2008.